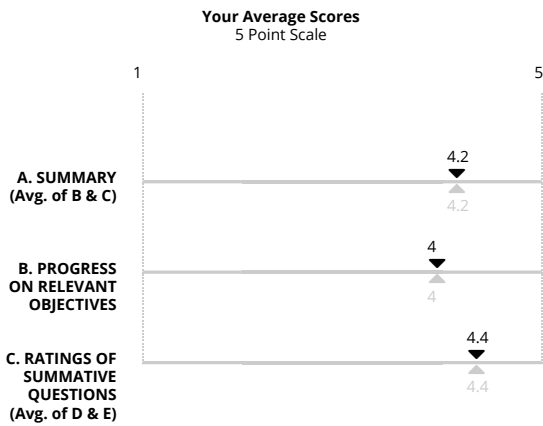


Summative

▼ | Adjusted

▲ | Raw

▢ | 3 Point Plus/Minus



Your Overall Mean Ratings
5 Point Scale

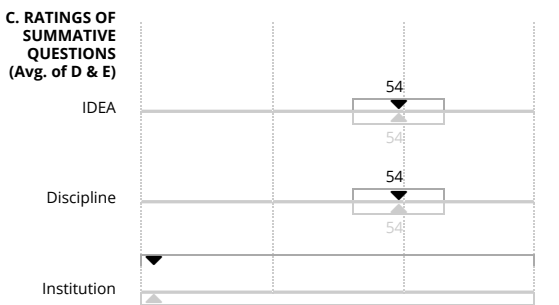
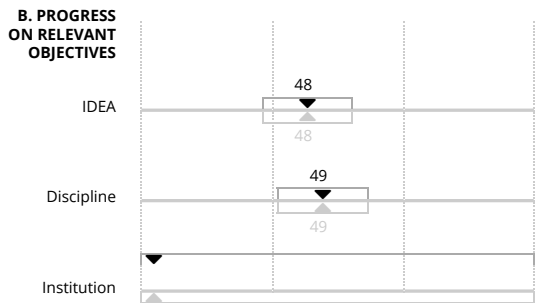
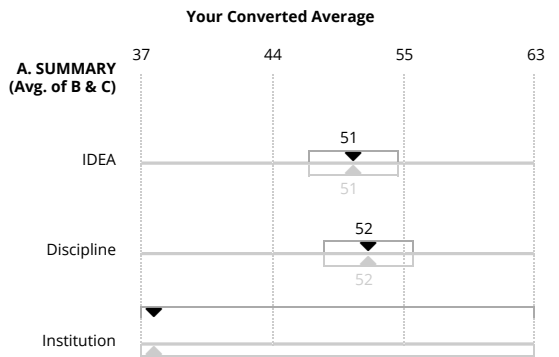
Ratings of Summative Questions	Raw	Adj.
D. Excellent Teacher	4.6	4.6
E. Excellent Course	4.3	4.3

Your Overall Converted Ratings

Ratings of Summative Questions	Raw	Adj.
D. Excellent Teacher		
IDEA	55	55
Discipline	55	55
Institution		
E. Excellent Course		
IDEA	53	53
Discipline	53	53
Institution		

Converted Average Buckets
Based on a Bell Curve

Much Lower (Lowest 10%) 37 or Lower	Lower (Next 20%) 38 - 44	Similar (Middle 40%) 45 - 55	Higher (Next 20%) 56 - 62	Much Higher (Highest 10%) 63 or Higher
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							Your Converted Average					
							Your Average (5 Point Scale)		% of Students Rating		IDEA	
Student Ratings of Learning on Relevant Objectives		Importance Rating	Raw	Adj.	1 or 2	4 or 5	Raw	Adj.	Raw	Adj.	Raw	Adj.
Gaining a basic understanding of the subject (e.g., factual knowledge, methods, principles, generalizations, theories)		I	4.1	4.1	6	89	49	49	50	50		
Developing knowledge and understanding of diverse perspectives, global awareness, or other cultures		M	3.6	3.6	17	50	43	43				
Learning to <i>apply</i> course material (to improve thinking, problem solving, and decisions)		I	3.9	3.9	6	78	47	47	48	48		
Developing specific skills, competencies, and points of view needed by professionals in the field most closely related to this course		M	3.9	3.9	11	78	47	47	48	48		
Acquiring skills in working with others as a member of a team		M	3.9	3.9	11	78	50	50				
Developing creative capacities (inventing; designing; writing; performing in art, music, drama, etc.)		M	2.5	2.5	56	22	31	31				
Gaining a broader understanding and appreciation of intellectual/cultural activity (music, science, literature, etc.)		M	2.8	2.8	44	44	33	33				
Developing skill in expressing myself orally or in writing		M	3.6	3.6	11	56	44	44				
Learning how to find, evaluate, and use resources to explore a topic in depth		M	3.9	3.9	6	72	49	49				
Developing ethical reasoning and/or ethical decision making		M	3.6	3.6	11	56	44	44				
Learning to <i>analyze</i> and <i>critically evaluate</i> ideas, arguments, and points of view		M	3.8	3.8	17	78	47	47				
Learning to apply knowledge and skills to benefit others or serve the public good		M	3.8	3.8	17	78	47	47				
Learning appropriate methods for collecting, analyzing, and interpreting numerical information		M	4.1	4.1	0	78	53	53				

		Your Converted Average		
Course Description	Your Average	IDEA	Discipline	Institution
Amount of coursework	3.3	49	51	
Difficulty of subject matter	3.8	58	63	

		Your Converted Average		
Student Description	Your Average	IDEA	Discipline	Institution
As a rule, I put forth more effort than other students on academic work.	3.9	52	50	
I really wanted to take this course regardless of who taught it.	3.8	52	52	
When this course began I believed I could master its content.	4.1	55	53	
My background prepared me well for this course's requirements.	4	55	54	

Formative

Teaching Essentials	Your Average	Students Rating	Suggested Action
Demonstrated the importance and significance of the subject matter	4.4	5% (1 or 2) 89% (4 or 5)	You employed the method more frequently than those teaching classes of similar size and level of student motivation.
Made it clear how each topic fit into the course	4.2	11% (1 or 2) 84% (4 or 5)	You employed the method with frequency typical of those teaching classes of similar size and level of student motivation.
Explained course material clearly and concisely	4.1	0% (1 or 2) 68% (4 or 5)	You employed the method with frequency typical of those teaching classes of similar size and level of student motivation.
Introduced stimulating ideas about the subject	4.3	0% (1 or 2) 84% (4 or 5)	You employed the method with frequency typical of those teaching classes of similar size and level of student motivation.
Inspired students to set and achieve goals which really challenged them	3.9	16% (1 or 2) 79% (4 or 5)	You employed the method with frequency typical of those teaching classes of similar size and level of student motivation.
Reflective and Integrative Learning	Your Average	Students Rating	Suggested Action
Encouraged students to reflect on and evaluate what they have learned	4.2	5% (1 or 2) 84% (4 or 5)	You employed the method with frequency typical of those teaching classes of similar size and level of student motivation.
Stimulated students to intellectual effort beyond that required by most courses	4.2	5% (1 or 2) 84% (4 or 5)	You employed the method with frequency typical of those teaching classes of similar size and level of student motivation.
Related course material to real life situations	4.5	5% (1 or 2) 89% (4 or 5)	You employed the method more frequently than those teaching classes of similar size and level of student motivation.
Created opportunities for students to apply course content outside the classroom	4.2	5% (1 or 2) 79% (4 or 5)	You employed the method with frequency typical of those teaching classes of similar size and level of student motivation.
Collaborative Learning	Your Average	Students Rating	Suggested Action

Active Learning	Your Average	Students Rating	Suggested Action
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Quantitative

Describe the frequency of your instructor's teaching procedures.	Hardly Ever	Occasional ly	Sometimes	Frequently	Almost Always	N	DNA	SD	M
The Instructor:									
Found ways to help students answer their own questions	5.26% (1)	0% (0)	10.53% (2)	36.84% (7)	47.37% (9)	19	0	1	4.21
Helped students to interpret subject matter from diverse perspectives (e.g., different cultures, religions, genders, political views)	5.26% (1)	0% (0)	36.84% (7)	26.32% (5)	31.58% (6)	19	0	1.06	3.79
Encouraged students to reflect on and evaluate what they have learned	0% (0)	5.26% (1)	10.53% (2)	42.11% (8)	42.11% (8)	19	0	0.83	4.21
Demonstrated the importance and significance of the subject matter	5.26% (1)	0% (0)	5.26% (1)	31.58% (6)	57.89% (11)	19	0	0.98	4.37
Formed teams or groups to facilitate learning	0% (0)	5.26% (1)	5.26% (1)	31.58% (6)	57.89% (11)	19	0	0.82	4.42
Made it clear how each topic fit into the course	0% (0)	10.53% (2)	5.26% (1)	36.84% (7)	47.37% (9)	19	0	0.95	4.21
Provided meaningful feedback on students' academic performance	0% (0)	0% (0)	26.32% (5)	57.89% (11)	15.79% (3)	19	0	0.64	3.89
Stimulated students to intellectual effort beyond that required by most courses	0% (0)	5.26% (1)	10.53% (2)	42.11% (8)	42.11% (8)	19	0	0.83	4.21
Encouraged students to use multiple resources (e.g., Internet, library holdings, outside experts) to improve understanding	5.26% (1)	15.79% (3)	21.05% (4)	26.32% (5)	31.58% (6)	19	0	1.22	3.63
Explained course material clearly and concisely	0% (0)	0% (0)	31.58% (6)	31.58% (6)	36.84% (7)	19	0	0.83	4.05
Describe the frequency of your instructor's teaching procedures.	Hardly Ever	Occasional ly	Sometimes	Frequently	Almost Always	N	DNA	SD	M
The Instructor:									
Related course material to real life situations	0% (0)	5.26% (1)	5.26% (1)	26.32% (5)	63.16% (12)	19	0	0.82	4.47
Created opportunities for students to apply course content outside the classroom	0% (0)	5.26% (1)	15.79% (3)	31.58% (6)	47.37% (9)	19	0	0.89	4.21
Introduced stimulating ideas about the subject	0% (0)	0% (0)	15.79% (3)	42.11% (8)	42.11% (8)	19	0	0.71	4.26
Involved students in hands-on projects such as research, case studies, or real life activities	0% (0)	0% (0)	10.53% (2)	31.58% (6)	57.89% (11)	19	0	0.68	4.47
Inspired students to set and achieve goals which really challenged them	0% (0)	15.79% (3)	5.26% (1)	52.63% (10)	26.32% (5)	19	0	0.97	3.89
Asked students to share ideas and experiences with others whose backgrounds and viewpoints differ from their own	0% (0)	10.53% (2)	42.11% (8)	21.05% (4)	26.32% (5)	19	0	0.98	3.63
Asked students to help each other understand ideas or concepts	15.79% (3)	5.26% (1)	15.79% (3)	42.11% (8)	21.05% (4)	19	0	1.31	3.47
Gave projects, tests, or assignments that required original or creative thinking	5.26% (1)	0% (0)	0% (0)	47.37% (9)	47.37% (9)	19	0	0.92	4.32
Encouraged student-faculty interaction outside of class (e.g., office visits, phone calls, email)	0% (0)	10.53% (2)	31.58% (6)	42.11% (8)	15.79% (3)	19	0	0.87	3.63

Describe your progress on:	No Apparent Progress	Slight Progress	Moderate Progress	Substantial Progress	Exceptional Progress	N	DNA	SD	M
Gaining a basic understanding of the subject (e.g., factual knowledge, methods, principles, generalizations, theories)	5.56% (1)	0% (0)	5.56% (1)	61.11% (11)	27.78% (5)	18	1	0.91	4.06
Developing knowledge and understanding of diverse perspectives, global awareness, or other cultures	5.56% (1)	11.11% (2)	33.33% (6)	22.22% (4)	27.78% (5)	18	1	1.17	3.56
Learning to <i>apply</i> course material (to improve thinking, problem solving, and decisions)	5.56% (1)	0% (0)	16.67% (3)	50% (9)	27.78% (5)	18	1	0.97	3.94
Developing specific skills, competencies, and points of view needed by professionals in the field most closely related to this course	5.56% (1)	5.56% (1)	11.11% (2)	44.44% (8)	33.33% (6)	18	1	1.08	3.94
Acquiring skills in working with others as a member of a team	5.56% (1)	5.56% (1)	11.11% (2)	50% (9)	27.78% (5)	18	1	1.05	3.89
Developing creative capacities (inventing; designing; writing; performing in art, music, drama, etc.)	22.22% (4)	33.33% (6)	22.22% (4)	16.67% (3)	5.56% (1)	18	1	1.17	2.5
Gaining a broader understanding and appreciation of intellectual/cultural activity (music, science, literature, etc.)	27.78% (5)	16.67% (3)	11.11% (2)	33.33% (6)	11.11% (2)	18	1	1.42	2.83
Developing skill in expressing myself orally or in writing	0% (0)	11.11% (2)	33.33% (6)	44.44% (8)	11.11% (2)	18	1	0.83	3.56
Learning how to find, evaluate, and use resources to explore a topic in depth	0% (0)	5.56% (1)	22.22% (4)	50% (9)	22.22% (4)	18	1	0.81	3.89
Developing ethical reasoning and/or ethical decision making	5.56% (1)	5.56% (1)	33.33% (6)	38.89% (7)	16.67% (3)	18	1	1.01	3.56
Learning to <i>analyze</i> and <i>critically evaluate</i> ideas, arguments, and points of view	5.56% (1)	11.11% (2)	5.56% (1)	50% (9)	27.78% (5)	18	1	1.12	3.83
Learning to apply knowledge and skills to benefit others or serve the public good	5.56% (1)	11.11% (2)	5.56% (1)	50% (9)	27.78% (5)	18	1	1.12	3.83
Learning appropriate methods for collecting, analyzing, and interpreting numerical information	0% (0)	0% (0)	22.22% (4)	50% (9)	27.78% (5)	18	1	0.7	4.06
The Course: On the next two items, compare this course with others you have taken at this institution.	Much Less than Most Courses	Less than Most Courses	About Average	More than Most Courses	Much More than Most Courses	N	DNA	SD	M
Amount of coursework	0% (0)	5.56% (1)	61.11% (11)	27.78% (5)	5.56% (1)	18	0	0.67	3.33
Difficulty of subject matter	0% (0)	0% (0)	27.78% (5)	66.67% (12)	5.56% (1)	18	0	0.53	3.78
For the following items, choose the option that best corresponds to your judgment.	Definitely False	More False than True	In Between	More True than False	Definitely True	N	DNA	SD	M
As a rule, I put forth more effort than other students on academic work.	0% (0)	5.56% (1)	22.22% (4)	44.44% (8)	27.78% (5)	18	0	0.85	3.94
I really wanted to take this course regardless of who taught it.	0% (0)	16.67% (3)	22.22% (4)	27.78% (5)	33.33% (6)	18	0	1.08	3.78
When this course began I believed I could master its content.	0% (0)	5.56% (1)	5.56% (1)	61.11% (11)	27.78% (5)	18	0	0.74	4.11
My background prepared me well for this course's requirements.	5.56% (1)	0% (0)	11.11% (2)	55.56% (10)	27.78% (5)	18	0	0.94	4
Overall, I rate this instructor an excellent teacher.	0% (0)	0% (0)	0% (0)	44.44% (8)	55.56% (10)	18	0	0.5	4.56
Overall, I rate this course as excellent.	0% (0)	5.56% (1)	11.11% (2)	33.33% (6)	50% (9)	18	0	0.87	4.28
	Strongly Disagree	Disagree	Agree	Strongly Agree	Neutral	N	DNA	SD	M
In relating to students in the course, the instructor exhibited Christ-like character and conduct.	0% (0)	0% (0)	16.67% (3)	77.78% (14)	5.56% (1)	18	0	0.56	4.72
	Strongly Disagree	Disagree	Agree	Strongly Agree	Neutral	N	DNA	SD	M
This course helped me apply Christian beliefs and values to my life and work.	0% (0)	0% (0)	50% (9)	44.44% (8)	5.56% (1)	18	0	0.59	4.39
	Strongly Disagree	Disagree	Agree	Strongly Agree	Neutral	N	DNA	SD	M
This course helped me better understand Christian beliefs and values to the content area of the course.	0% (0)	11.11% (2)	38.89% (7)	44.44% (8)	5.56% (1)	18	0	0.96	4.17

Qualitative

Comments -

- Enjoyed the class. I think it would be great if you spent more time introducing students to different careers in marketing, and showing how the course materials could apply in those areas.
- Liked this course wayyy more than marketing research. I felt it was more relatable and easy to understand. However, I still think the tests are too hard. I listened and participated in class, took notes, and read the chapters and still failed the test.
- He is funny, smart and truly wants his students to learn and think critically!
- Great professor. He is definitely passionate about the course material and it shows.
- I think that Ryan Jessup is an excellent professor and I really enjoyed both of his classes I was in. He is welcoming and really wants to help us understand not only the course material but topics outside of the course.
- Consumer behavior is one of my favorite classes to date. The information was taught well and made interesting. I enjoyed coming to class this semester.
- Awesome!
- Great teacher, would like to see him send out grade reports more frequently.
- I love ugly tie Mondays
- Dr. Jessup is an amazing professor. He pours so deeply into all of his students and make sure it fun to learn. I'm so happy I was able to have him this whole year because he is one of my favorite professors here at ACU.
- Dr. Jessup is a great professor because he helped me understand the course and it's materials in and outside of class. He knows the work he assigns it difficult and helps us understand it. Dr. Jessup is one of my favorite professors and I believe he prepared me for life after college.

What specific actions and attitudes did you notice from your instructor that demonstrated his/her Christ-like character and conduct? -

- Dr. Jessup did a verse of the week every week and also connected his faith and values to difficult ethical issues taught in class
- He began every class by reading a verse, or passage, of the day. And he always made sure to relate everything back to our faith, ethics and morals.
- Verse of the day.
- Genuine and caring towards students.
- His attentiveness to his students
- Had a different bible verse each week. Read a bible verse at the beginning of each class. Talked about how certain things were/were not Christian like
- Reading us a scripture from the Bible before class started and what it meant for him.
- The verse of the day directly demonstrated Christ-like character and conduct. There were also instances where the material and working in the business world was discussed in terms of being a Christian.
- The verse of the day and discussion before each class!
- Prays or read verses before class
- Bible verses
- Scripture before class